

# Online Volunteering Opportunity – Social Media Volunteer (Leeds Art Gallery’s Collections)

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## What is the Project?

Leeds Art Gallery has a nationally-significant Fine Art Collection which includes amazing modern and contemporary paintings and sculptures as well as fascinating works on paper (e.g. prints, drawings, watercolours and photographs) dating from the 16th to the 21<sup>st</sup> centuries.

In addition, we run The Picture Library, a popular art lending scheme that allows members to spend up to one year with original artworks.

This online role will involve assisting with developing new and exciting content **across Leeds Art Gallery’s** Instagram, Twitter and Facebook accounts to help share our world-class collection with our digital audience. We currently have over 120,000 followers on social media.

As part of this 6-month opportunity, the volunteer will remotely support the Assistant Curator of Fine Art in planning, developing and evaluating social media content.

## What’s in it for you?

Work alongside friendly and experienced curators

Gain experience of managing institutional social media accounts

Help digital audiences engage with our collections

Gain experience of editing images of artworks

Develop your research and communication skills

Learn different digital audience engagement strategies

Learn about art-related copyright issues

Familiarise yourself with collections databases

**Take up a rare chance to research Leeds Art Gallery’s collections**

Training will be given in all aspects of this role

## What's involved?

Attend relevant online training and induction

Assist with researching artists and artworks

Contribute to our social media presence by scheduling and live-posting engaging content

Assist with creating relevant content based on our collection and current social media trends and tropes

Help create a social media calendar of recurring events/celebrations

Help us promote our The Picture Library

Help us make the collection more accessible to a wide range of audiences.

**The role will suit you if you...** are enthusiastic, engaging and reliable with good communication skills and IT skills. Ideally, you would also have good research and attention to detail skills. You will need an understanding of Facebook, Instagram and Twitter and be willing to use basic image editing tools (e.g. Paint).

Ideally you will have a keen interest in art from different periods (especially in modern and contemporary art) and learning and gaining some experience in working with an art gallery. You should be able to carry out tasks both with and without supervision when required. All volunteers should **abide by the Council's code of conduct** and Information Governance policies.

We welcome applications from all sections of the community.

**We are committed to safeguarding and promoting the welfare of children, young people and vulnerable adults.**

**Location:** Remote/Online

**Time commitment:** Approximately 5 hours per week (working independently) + 1 hour weekly online session on a previously agreed day of the week

**Day:** Any days

**Duration:** 6 months with the possibility of extending it further

**Expenses:** Where a volunteer role involves out of pocket travel costs we will cover this up to the value of £6.00 per day between home and your volunteering place.

**Further info:** For further information contact Laura Claveria, Assistant Curator of Fine Art on [laura.claveria@leeds.gov.uk](mailto:laura.claveria@leeds.gov.uk)

**Closing dates:** 3 March 2021. Informal interviews will take place online on 11 March.

**Start Date:** 15<sup>th</sup> March

**If you are interested, please click on the "Fill in an application" button or contact Karen Mackie, Volunteer Coordinator, on 07891271365. <https://museumsandgalleries.leeds.gov.uk/volunteer/>**

If you already volunteer for us please send an email to: [volunteer@leeds.gov.uk](mailto:volunteer@leeds.gov.uk) stating why you are interested.